



Help your employees realize
their dream of home ownership
(with help from City Hall).

The City of Rochester is
committed to working with
you to make it happen!

For more information call:
Susan Lindsay,
Senior Community Housing
Planner at (585) 428-6888 or
HomeBuyer@cityofrochester.gov



The tools and support you need to educate your employees on the benefits of city home ownership.



Good for your employees, good for our community.

The Employer Assisted Housing Initiative Program provides an incentive for private employers to encourage their employees to purchase homes in the City of Rochester.

How does it work?

Employers provide a minimum \$1,000 benefit to employees who are purchasing a home in the City of Rochester. **The City of Rochester will match the employer benefit dollar-for-dollar up to \$3,000.**

What's in it for me?

Employers who help their employees realize the dream of home ownership retain valued staff and build worker loyalty.

Employers can determine their own criteria for implementation of the program which may include limiting geography where employees can purchase or participating lenders.

What does the grant cover?

The grant can be applied toward down payment and closing costs.

Who qualifies?

Eligible employees must meet employer's qualifications, not currently own a home in the City of Rochester, live in the property for at least five years, contribute \$1,500 of their own funds, qualify for a conventional mortgage, and attend pre-purchase home buyer training, if a first-time home buyer.

Participating Employers:

- City of Rochester
- Eastman Kodak Company
- Highland Hospital
- Rochester Institute of Technology
- Rochester Management, Inc.
- Rochester City School District
- Rochester General Hospital
- Stantec Consultant Services, Inc.
- Unity Health System
- University of Rochester
- Visiting Nurse Services
- XEROX Corporation

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The home of their dreams is just the beginning...



In 2011, Rochester was ranked first in the nation for most livable by **MSN Real Estate**. From our world-renowned museums and cultural attractions—to our short commutes and low cost of living—making the decision to invest in a home in Rochester is a wise choice.

Professionally designed marketing materials are available to help you spread the word!

